



PRIVACY POLICY

PRIORITY ASSIST respects the privacy of both its subscribers and visitors to www.priority-assist.com. That is why **PRIORITY ASSIST** would like you to know how it uses any personal information you provide whilst using www.priority-assist.com.

www.priority-assist.com does not automatically recognize any domain or email address information when the site is accessed.

Any information collected is used only:

- to improve the content of our website,
- to customize the content of our website for each individual visitor
- to notify you about updates to our website.
- to contact you for marketing purposes, should you give us your permission to do so.

No information we collect is shared with other organizations for commercial purposes. We also collect "Other Information" that does not reveal your specific identity, such as:

- Browser information
- Information collected through cookies, pixel tags and other technologies;
- Demographic information and other information provided by you; and Aggregated information.

Through your internet browser:

Certain information is collected by most websites, such as your IP address (i.e., your computer's address on the internet), screen resolution, operating system type (Windows or Mac) and version, internet browser type and version, time of the visit and the page(s) visited. We use this information for purposes such as calculating Site usage levels, helping diagnose server problems, and administering the Site

HOW WE PROTECT YOUR PERSONAL DATA

We use reasonable security procedures to protect against unauthorized or unlawful access, processing, disclosure, alteration, destruction or accidental loss of your personal data.

We limit access to and use of your personal data to authorized persons. When your personal data is no longer needed, we will securely destroy your personal data.

YOUR EMAIL ADDRESS

Email address information is only collected when a user communicates with us via email or when the user volunteers this information, such as in a survey and/or registration on the site. If you do not want to receive information from us via email, please let us know by checking the proper option in any of our contacts forms or by contacting us at the address shown above.

www.priority-assist.com



8200 NW 41^{ST.} STREET
SUITE 200. DORAL, FL 33166



OFFICE: +1 305 721 3073
OFFICE: +1 305 721 3074
FAX: +1 305 721 3075



YOUR POSTAL ADDRESS

If you supply us with your postal address online you may receive periodic mailings from us with information on new products and services or upcoming events. If you do not wish to receive such mailings you can indicate this preference when you order. Alternatively you can contact us at the address shown above.

You may also receive mailings from other reputable companies. If you do not wish to receive such mailings you can indicate this preference when you order. Alternatively you can contact us at the address shown above.

YOUR TELEPHONE NUMBER

If you supply us with your telephone numbers online you will only receive telephone contact from us with information regarding orders you have placed online.

COOKIES

Cookies are pieces of information stored directly on the computer you are using. Cookies allow us to recognize your computer and to collect information such as internet browser type, time spent on the Site, pages visited, and language preferences. We may use the information for security purposes, to facilitate navigation, to display information more effectively, to personalize your experience while visiting the Site, or to gather statistical information about the usage of the Site.

AD SERVERS

We do not partner with or have special relationships with any ad server companies.

YOUR RIGHTS

Upon request, we provide site visitors with access to all information (including proprietary information) that we maintain about them, including:

- financial information (e.g. credit card account information)
- unique identifier information (e.g. customer number or password)
- transaction information (e.g. dates on which customers made purchases, amounts and types of purchases) communications that the consumer/visitor has directed to our site (e.g., emails, customer inquiries)
- contact information (e.g. name, address, telephone number)

Upon request, we offer visitors the ability to have inaccuracies corrected in any such information. Consumers can have this information corrected by writing to us at the address shown above.

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at any time in the future we will

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notify you of them via our website. You will be given the opportunity to opt out of these new uses. If you are concerned about how your information is used, you should check our website regularly.

If you feel that this site is not following its stated information policy, please contact us at the address shown above

SITE SECURITY

PRIORITY ASSIST uses industry standard SSL encryption technologies when transferring and receiving confidential information (e.g. credit card details and personal information). The pages on which this information is exchanged are hosted on a secure server.

Several of our insurance plans offer an online enrollment option. We understand your concerns about online security and work closely with our programmers to keep our forms on a highly secure ordering environment so you can enroll in our travel insurance plans with confidence.

When you are ready to enroll in one of our plans, you will move into the secure area of our site. Once you've entered, the beginning of the page address (URL) will change from http to https, to let you know you are in a secure area. Also, a key or a closed padlock icon will appear in the lower right corner of most browsers to notify you of this change. You will remain in this secure zone for the purchase process.

We will take appropriate technical, physical, legal and organizational measures, which are consistent with applicable privacy and data security laws. Unfortunately, no data transmission over the Internet or data storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any Personal Information you might have with us has been compromised), please immediately notify us.

ADDITIONAL QUESTIONS & COMMUNICATIONS

For answers to your questions or ways to contact us, please send us an email or you can write to us at:

PRIORITY ASSIST

Address: 8200 nw 41 st. Street. Suite 200- DORAL, FL 33166

Phone: +1-954-608-7522

E-mail: info@priority-assist.com

Website: www.priority-assist.com

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